

MBA PROJECT SEMINAR RUBRICS

Parameters	Excellent (9-10)	Very Good(7-8)	Good (5-6)	Average (3-4)	Poor(1-2)
Title (10)	Attracts attention,clear,relevant ,apt to specialization,novelty, Creative, and original.	Attracts attention,clear, relevant ,apt to specialization, and Original	Attracts attention, relevant ,apt to specialization,	Attracts attention, apt to specialization	No clarity
Introduction (10)	All the research questions,review and gap was clearly identified and highlighted	Majority of the research questions,review and gap was clearly identified and highlighted	Most of the research questions,review and gap was clearly identified and highlighted	Less number of the research questions,review and gap was clearly identified and highlighted	Very Less number of the research questions,review and gap was clearly identified and highlighted Less number
Need & Scope (10)	Need and scope are clearly identified and defined	Need and scope are identified, precisely defined and are relevant	Need and scope are identified, precisely defined and are relevant	Need and scope are unidentified, precisely defined and not relevant	Need and scope are unidentified irrelevant .
Objectives (10)	All the objectives Identified and highlighted are relevant	Majority of the objectives Identified and highlighted are relevant	Few of the objectives identified and highlighted are relevant	Very less number of objectives Identified and highlighted are relevant	Identified objectives are irrelevant
Literature Review(10)	Presented in the best possible way with good number of reviews	Presented good number of reviews	Presented few reviews	Presented less number of reviews	Presented irrelevant reviews

1. Title (10)	4.Objectives (10)
2. Introduction (10)	5. Literature Review (10)
3. Need & Scope (10)	Total = 5x10=50

